

STAY MWV Meeting Minutes  
1/8/2017 – 5:00 PM  
Barley & Salt 5pm

**In Attendance:** Amanda, Erik, Jessica, Brendan, Kara, Katelyn, Rachel, Janice

**Approve Minutes:**

Kara motioned – Jessica seconded passed unanimously

**Financial Report:**

End of Calendar Year 2017 Balance is \$2,784.68

Appeal: as of January 8 (new calendar year)

Colin Wroblewski - \$250

Jaimie Crawford - \$50

Jessica Wright - \$15

Amanda Dubs - \$10

Brendan Williams - \$10

Anthony Sciala - \$20

TOTAL \$355.00

Accounts Receivable \$500 donation from Leadership MWV

Total: \$3639.68

Need to develop an operating budget for Calendar Year 2018 - Katelyn

**Marketing:**

[www.staymwv.com](http://www.staymwv.com) website -add facebook logo with link, minutes (Jessica will send copies)

Outside TV - Brendan will be the guest for White Mountains TV Sunday the 14<sup>th</sup>

Social Media – suggested posts:

- a. Millennial Advisory Council Annual Report on web
- b. Wildcat Mountain Shed Student Debt - \$5.00 all day ticket for Tuesday, January 16. Call to reserve yours at 356-5701 ext 300 or bring your ski pass to prove your employment with or ownership of a MWVCC business member.
- c. STAY MWV requesting donations for Scholarship fund once paypal is set up and tested
- d. Warrant Article to be established in Bartlett for Selectmen support of programs to end Student Debt problem
- e. You are invited to Rectopia event Kara will call for info

**T-shirts** – to wear at events, find a sponsor for 1 dozen t-shirts – Kara will get a quote

Idea of also Contacting Rick Tillotson for the donation of a pull up banner

Young Professional of the Month – Kara will email nomination form to committee members to provide feedback. Once complete she will email to Janice for marketing on MWVCC channels, we will need a press release announcing this. She will also contact John Bruni to discuss Young Professional of the month as support for MWVEC Young Professional financial award given at their annual meeting.

**Newsletter ??** Is this something that we want to pursue? Need to collect emails/addresses in some way from the website/events. Tabled until next meeting.

**Scholarship Committee:** - Brendan Williams/Amanda Dubs

Amanda will review the 2018 scholarship application found on the website and revise for 2019 by making less redundant. Jesse to help.

Brendan will contact the following organizations to see if they will re-purpose a portion of their scholarship funds for Student Debt Relief:

Peter Edwards (Zeb's)  
Conway Historical Society  
Citizen's Bank  
Christopher Bellis for Mt Washington Inns  
Tin Mountain Conservation Center  
Lovell & Fryeburg Lions, Rotary  
Hunting  
Red Jacket – Jessica will speak with Stephanie's parents to discuss this scholarship potential

Need to determine Scholarship goal for 2019. Currently: Mountain Garden Club \$1000, Rotary and Lions \$1000 each, Kiwanis \$3,000. Is the desire to make any scholarship provided at least \$3000 since this is the cost of one year's student debt payment. Is this still the case? This data would be used to make this decision each year. If so then finding like initiatives such as Environment to create a total of \$3000 is necessary (Tin Mountain, Mountain Garden Club)

**Fundraising:**

Flatbread Dine to Donate is Feb. 22 – Thursday goal is \$800  
50/50 raffle – Katelyn will manage needs  
Wildcat Ski Area Jan. 16 \$5 goes to Leadership/Stay MWV  
Spring Beer Hunt – Story Land, Eric is willing to discuss Austen will get in touch  
Fashion show – Rachel will provide a proposal

**Young Entrepreneur Support:**

Start Tank – Trevor was absent but reported via email no changes or progress  
Project Management workshop on January 9 was made available to Leadership graduates.

**Advocacy:**

Erik will shepherd a warrant article such as the one done in Conway last year for Selectmen to write a letter to Federal and State Legislators addressing their concerns centered around Student Debt in Bartlett.

Janice will call Alex Freis for email to place on website.

**New Business**

Courtney Wrigley may get involved in trying to communicate rec path and need for fundraising from the 20-40 age group and seeks assistance from Stay MWV. All are invited to the January 25 Rectopia fundraising party at Tuckerman Brewery from 5 until.

Adjourn 6:30 PM - Next meeting February 5 at 5:15– Chamber Office unless otherwise decided