



# 2018 CHILI COOKOFF REGISTRATION

## Professional Chefs & Non-Profit/Home Chefs

Saturday, April 7, 2018, 11:00 - 3:00 pm  
North Conway Community Center, 78 Norcross Circle, North Conway



**NorthConwayChiliCookoff.com**  
**5K Registration at WhiteMountainMilers.com**

Date: \_\_\_\_\_ Business / Team Name: \_\_\_\_\_

Team Contact: \_\_\_\_\_ Team Chef/s: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Professional Chef Categories:**

Chili-Meat \$50  Vegetarian \$50  \*2<sup>nd</sup> Entry \$25  \*\*Electric \$15 Total \_\_\_\_\_

**Non-Profit/Home Chef Categories:**

Chili - Meat \$35  Vegetarian \$35  \*2<sup>nd</sup> Entry  \*\*Electric \$15 Total \_\_\_\_\_

*First 10 to register receive a \$25 gift card to Hannaford*

Products for Sale Exhibitor \$75  Electric \$15 Total \_\_\_\_\_

Admission Tickets Reg. includes 2 tickets per table. Please indicate # additional tickets x \$8.00 Total \_\_\_\_\_

*\*Teams may enter both a Meat & Vegetarian chili and pay a discounted \$25.00 fee for the 2<sup>nd</sup> chili entry.*

*\*\*Use of Sterno is encouraged as electrical outlets are limited. You must request it. FIRST COME, FIRST SERVED.*

**Total Amount Due \_\_\_\_\_**

**To Register**

Mail (PO Box 2300, North Conway, NH 03860 | Email (visitor@mtwashingtonvalley.org) | Fax 603-356-7069

or drop off this form to 2617 White Mountain Highway, North Conway with payment or CC information

Call Michelle Gittleson at 603-356-5701 ext. 300 for information, to register or make payment

**METHOD OF PAYMENT:**  Check  Cash  VISA  MASTERCARD  AMEX

**Registration fees must be paid in full by March 23 to be assured a table and are non-refundable.** No shows on event day reflect badly on your business, and ours. Please let us know asap if you are unable to attend. Thank you!

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature: \_\_\_\_\_

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**Cayenne Sponsors**



**Fiesta Sponsors**



**Awards Sponsor**



**Featured Non-Profit: End 68 Hours of Hunger**

**Judges Gift Sponsors**



*Thank you to our Platinum Sponsors*





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### PROFESSIONAL CHEF CATEGORY

**Entry Fee:** 1 Meat or Vegetarian Chili - \$50 team non-refundable fee  
*You may enter both Meat & Vegetarian for judging for an additional \$25.00 fee for the 2<sup>nd</sup> chili entry*

**Included:** Two (2) Chili Chef Participants, Additional participants must pay an entrance fee of \$8.00 pp  
Two (2) **RED** Chef Wrist Bands, Additional participants will receive **ORANGE** wrist bands

**Prizes:**  
Best Meat Chili \$300 Cash Prize & \$200 Chamber Advertising Package  
Best Vegetarian Chili \$200 Cash Prize & \$200 Chamber Advertising Package  
Best Cornbread Trophy  
Best Display of Theme Trophy

**Hosted At:** The North Conway Community Center, 78 Norcross Circle, North Conway

#### Professional Judging:

- ✓ Judging by Nationally Approved Culinary Evaluators, Professional Culinary Evaluators and Celebrity Culinary Evaluators will be held in an area off limits to both contestants and the general public.
  - This is a Chili Cookoff, Not spaghetti sauce, BBQ, Beef Stew, Pulled Pork, or Buffalo Wings
- ✓ Each entry will be given a Numbered one (1) quart container and corresponding numbered slip for professional judging.
  - Contestants must sign their name on the numbered slips and keep in a safe place.
  - The numbered slip must be presented to redeem prizes once the winners are chosen.
  - Each entry team will have their one (1) quart cups ready to be picked up by 11:30 AM
- ✓ Each Culinary Evaluator will score Chili entries in a blind judging process.
  - Based upon point scores in seven (7) categories: Aroma, Consistency, Texture, Flavor Profile, Balance, Finish and Creativity.
  - Possible point total of 55 points
  - The most point's wins & ties will be broken.

#### People's Choice Judging:

- ✓ Each **Professional Chef** Team will be given ONE (1) ballot bag to hold ballots cast by ticket holders.
  - Each attending ticket holder will be given three (3) different colored tickets for use as ballots  
**YELLOW** Ticket = Best Cornbread  
**GREEN** Ticket = Best Display of Theme

**Awards Ceremony:** Abenaki Trail Restaurant & Pub, 284 White Mountain Highway, North Conway

Rules and Guidelines are subject to change.





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### NON-PROFIT & HOME CHEF CATEGORY

**Entry Fee:** 1 Meat or Vegetarian Chili - \$35 team non-refundable fee

**Included:** Two (2) Chili Chef Participants, Additional participants must pay an entrance fee of \$8.00 pp  
Two (2) **GREEN** Chef Wrist Bands, Additional participants will receive **ORANGE** wrist bands

**Prizes:**

Best Chili 1 <sup>st</sup> Place	\$125.00 Cash Prize & \$200 Chamber Advertising Package
Best Chili 2 <sup>nd</sup> Place	\$100.00 Cash Prize & \$200 Chamber Advertising Package
Best Chili 3 <sup>rd</sup> Place	\$75.00 Cash Prize & \$200 Chamber Advertising Package
Best Cornbread	Trophy
Best Display of Theme	Trophy

**Judging:** People's Choice

- ✓ An amateur-friendly Chili Cookoff open to all Businesses & Non-Profit Organizations
  - Providing an opportunity for community exposure
- ✓ Teams will be assigned space on a first-come (registered & paid), first-served basis.
- ✓ Each **Non-Profit/Home Chef** will be given ONE (1) ballot bag to hold ballots cast by ticket holders.
  - Each attending ticket holder will be given three (3) different colored tickets for use as ballots
    - RED** Ticket = Best Chili
    - YELLOW** Ticket = Best Cornbread
    - GREEN** Ticket = Best Display of Theme
- ✓ People's Choice Winner based on number of tickets tallied for each category
- ✓ Tickets will be collected throughout the day for counting
- ✓ Balloting closes at 3:00 pm

If retailers would like to enter a Chili for this competition we ask that you partner with a non-profit to serve your entry so that they can gain exposure for their mission and save the cost of providing enough chili for 500 samples.

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## INFORMATION & REQUIREMENTS

### SET-UP:

1. Teams may begin setting up as early as 9:30 AM on the day of the event
2. Set-Up to be completed by 10:30 AM – Please take care to NOT DRAG TABLES/CHAIRS across floors
3. Please do not breakdown your display before 3:00 PM
4. The team name & booth number will be posted and visible at assigned booth.
5. Contestants will be assigned a space which will include a 6 ft. table or round

### CHILI REQUIREMENTS & INGREDIENTS:

1. Each team is required to make a minimum of **five (5) gallons** of meat or vegetarian chili
2. Chili to be served from 11:00 to 3:00 PM (or until chili runs out.)
3. Every Team or Individual must post a “**Chili Rating**” sign on their table with team name and
  - Chili heat as **Mild, Medium, or Hot**
  - Whether Meat Chili or Vegetarian Chili
  - Warning against any potential food allergens, such as peanut oil, milk, eggs, peanuts, tree nuts, fish, shellfish, soy, and wheat
4. Chili must arrive at venues “ready-to-eat”

### PRESENTATION, SERVING & CLEANUP:

1. Teams are responsible for supplying all of their own utensils & products relating to their chili submission and maintenance of its proper temperature for serving
2. **Limited electrical outlets will be provided**
3. Spoons, cups & napkins for use in serving chili to the general public will be provided.
4. Ballots for “People’s Choice” judging will be provided
5. Entrants are responsible for table area clean-up
6. Entrants must checkout before leaving the site

### CORN BREAD ENTRIES:

1. Must be a participating Chili team to enter the Cornbread competition
2. Both Chili divisions are invited to participate in the cornbread competition
3. Cornbread can be sweet, spicy or traditional
4. Our Cornbread winners will receive a trophy for “The Best Cornbread in the Mt Washington Valley”

### BOOTH COMPETITION:

1. A “**Best Display of Theme**” award will be determined by People’s Choice based on theme, decoration, team enthusiasm, and other elements

Teams are encouraged to name their Chili & decorate their table area to reflect that name.

**Rules and Guidelines are subject to change.**

