



Chili Cookoff

Saturday, April 8th, 2017

11:00 am to 3:00 pm

North Conway Village

2017 Sponsorship

Hosted by the Mt Washington Valley Chamber of Commerce, the annual Chili Cook-off has featured the culinary creations of professional chefs, individuals, local organizations, and non-profits for many years. What started with just a few vendors has now grown to more than 40 vendors. Hundreds of hungry chili fans will fill The Village of North Conway tasting the best of the Valley's chili recipes.

Below are seven (7) sponsorship opportunities available at the Annual Chili Cookoff Event

Premier Sponsor (Industry Exclusivity)	\$1,500
<ul style="list-style-type: none"> • Sponsor supplied banners prominently displayed at Gibson Center & Community Center • Logo inclusion on the event website & web page link to corporate site • 6 Event Tickets to Chili Cookoff & 3 VIP passes • Opportunity to sponsor a "Non-Profit" of your choice for the "Chili Cookoff Competition." • Right to use Chili Cookoff logo in advertisements and promotions (prior approval required) • Corporate exposure in event marketing materials, including TV/radio ads, newspaper, banners, posters, direct mail, emails & registration material (when part of the marketing plan) • Premier logo placement on all promotional materials including, brochures, posters, banners & media • Sponsor Link in MWVCC Chamber Connections Semimonthly E-Newsletter to 800+ businesses (3,000+ subscribers) 	

Habanero Chili Sponsor	\$1,000
<ul style="list-style-type: none"> • Corporate logo placement on all promotional materials including, brochures, posters, banners & media • Sponsor supplied banners prominently displayed in visible, high traffic areas • Logo inclusion on the event website & web page link to corporate site • 4 Event Tickets to Chili Cookoff & 2 VIP passes • One (1) Chilly Chili Cookoff Team entry of 2 chefs • Right to use Chilly Chili Cookoff logo in advertisements and promotions (prior approval required) • Exposure in event marketing materials, including radio ads, newspaper, direct mail, emails & registration material (when part of the marketing plan) • Featured as a Habanero Sponsor on Social Media Campaign 	





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Wristband Sponsor	\$1,000
<ul style="list-style-type: none"> • Company logo printed on all wristbands for all in attendance of the Chili Cookoff • Sponsor supplied banners prominently displayed in visible, high traffic areas • 4 Event Tickets to Chili Cookoff & 2 VIP passes • One (1) retail table for the your company • Right to use Chilly Chili Cookoff logo in advertisements and promotions (prior approval required) • Exposure in event marketing materials, including radio ads, newspaper, direct mail, emails & registration material (when part of the marketing plan) • Sponsorship recognition in Chilly Chili Cookoff program map 	

Cayenne Sponsor	\$500
<ul style="list-style-type: none"> • Sponsor supplied banner displayed in visible, high traffic areas • Logo inclusion on the event website • 2 Event Tickets to Chili Cookoff • Featured as a Cayenne Sponsor on Social Media Campaign 	

Non-Profit "I like Chili" Sponsor	\$300
<ul style="list-style-type: none"> • Provide entry Fees for One (1) Non-Profit Chilly Team • Company name inclusion on the event website • 2 Event Tickets to Chili Cookoff • Sponsorship recognition in Chilly Chili Cookoff program • The opportunity to support causes you believe in 	





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Awards Sponsor	\$200
<ul style="list-style-type: none"> • Sponsorship recognition in Chilly Chili Cookoff program • Company name inclusion on the event website • 2 Event Tickets to Chili Cookoff 	

In-Kind Sponsor
<ul style="list-style-type: none"> • In-kind sponsorships are available and will be valued on a cost basis. • In-kind sponsorships require an invoice showing retail, cost and donation amounts. • Cost valuation will determine sponsorship benefits.

Thank you to our Platinum Sponsors





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SPONSORSHIP LEVEL: _____ **Amount:** _____

Date: _____

Business Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell Phone: _____

PAYMENT METHODS: (Please select one method below)

1. Mail this form with payment or CC information below to ⇨⇨⇨MWVCC attn. Chris
PO Box 2300
North Conway, NH 03860
2. Call Chris Randall at 603-356-5701 ext. 305 to make payment
3. E-Mail scanned form with CC information below to chris@mtwashingtonvalley.org
4. FAX form with CC information below to MWVCC at 603-356-7069

METHOD OF PAYMENT: one

Check Invoice Cash VISA MASTERCARD AMEX

Credit Card# _____ Expiration Date _____

Name on Card _____ Security Code _____

Billing Zip Code _____

Signature: _____

Hosting Sponsors

Cayenne Sponsor

In-Kind Sponsors



Thank you to our Platinum Sponsors



and our Gold Sponsors

